



Saugeen

Economic Development Corporation
A Community Futures Development Corporation

Our location:
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We provide the opportunity to work with a business trainer and interact with other business owners to gain new ideas, growth strategies and success tools.

In-House Workshops

FACEBOOK FOR BUSINESS



Find us on:
facebook®

BEYOND THE POST!

Wednesday, November 20th

9:30 – 12:30 p.m.

**Do you have a Facebook page for your business?
If not, why not? Learn about the benefits of one of the largest
social media platforms on the planet
– and it's still FREE!**

Facebook is by far the most popular social media platform accounting for over 45% of visits, in comparison with Twitter, which only accounts for 4.8%. If you are not harnessing the power of Facebook for your business, you are missing out on your best marketing strategy. Bring your laptop and join us to learn:

- How to maximize your Facebook ROI
- How to run an effective Facebook contest
- How to schedule your posts
- Using your insights to adjust your marketing strategy
- The Facebook tools you may not know about
- How to target your ads to reach customers in your area

Teresa Renee, owner of **Designed to Connect**; an online marketing company which helps you to bring your business to life online, will show you the tools you need to improve your Facebook presence and drive new business to your website!

Pre-registration required/\$35 per session
(contact info on side panel)